

# Privacy Policy

Last updated: 3 January 2026

## Introduction

Konversion (“Konversion”, “we”, “us”, or “our”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, engage our services, or interact with us.

## Information We Collect

We may collect personal information such as your name, email address, phone number, company name, job title, billing details, as well as technical and usage data such as IP address, browser type, pages visited, and cookies.

## How We Use Your Information

We use your information to provide and manage our services, communicate with you, improve our offerings, send marketing communications where consent is given, and comply with legal obligations.

## Cookies & Tracking

We may use cookies and similar technologies to analyse traffic and improve performance. You may disable cookies via browser settings.

## Disclosure of Information

We do not sell or rent your personal data. We may share data with trusted service providers or authorities where required.

## Data Retention

We retain data only as long as necessary to fulfil business and legal purposes.

## Data Security

We take reasonable measures to protect your personal data but cannot guarantee absolute security.

## Your Rights

You may request access, correction, withdrawal of consent, or deletion of your data, subject to applicable laws.

## Third-Party Links

We are not responsible for the privacy practices of third-party websites linked from our site.

## Changes to This Policy

We may update this Privacy Policy from time to time. Continued use constitutes acceptance.

## Contact Us

You may contact us at [hello@konversion.com](mailto:hello@konversion.com)